

Brokaw Commons



- City Sports Anchored
- 100,000 Square Foot Retail Center
- Across from New Residential Development (261 Units)
- Across from North Park Plaza and Sprouts @ Brokaw
- Signalized Corner - all Directions
- Extensive Outdoor Seating Opportunity

2017 Demographics	1 Mile	3 Miles	5 Miles
Total Population	15,963	198,563	552,268
Total Daytime Population	12,656	141,119	386,486
Avg. Household Income	\$157,892	\$133,297	\$128,057



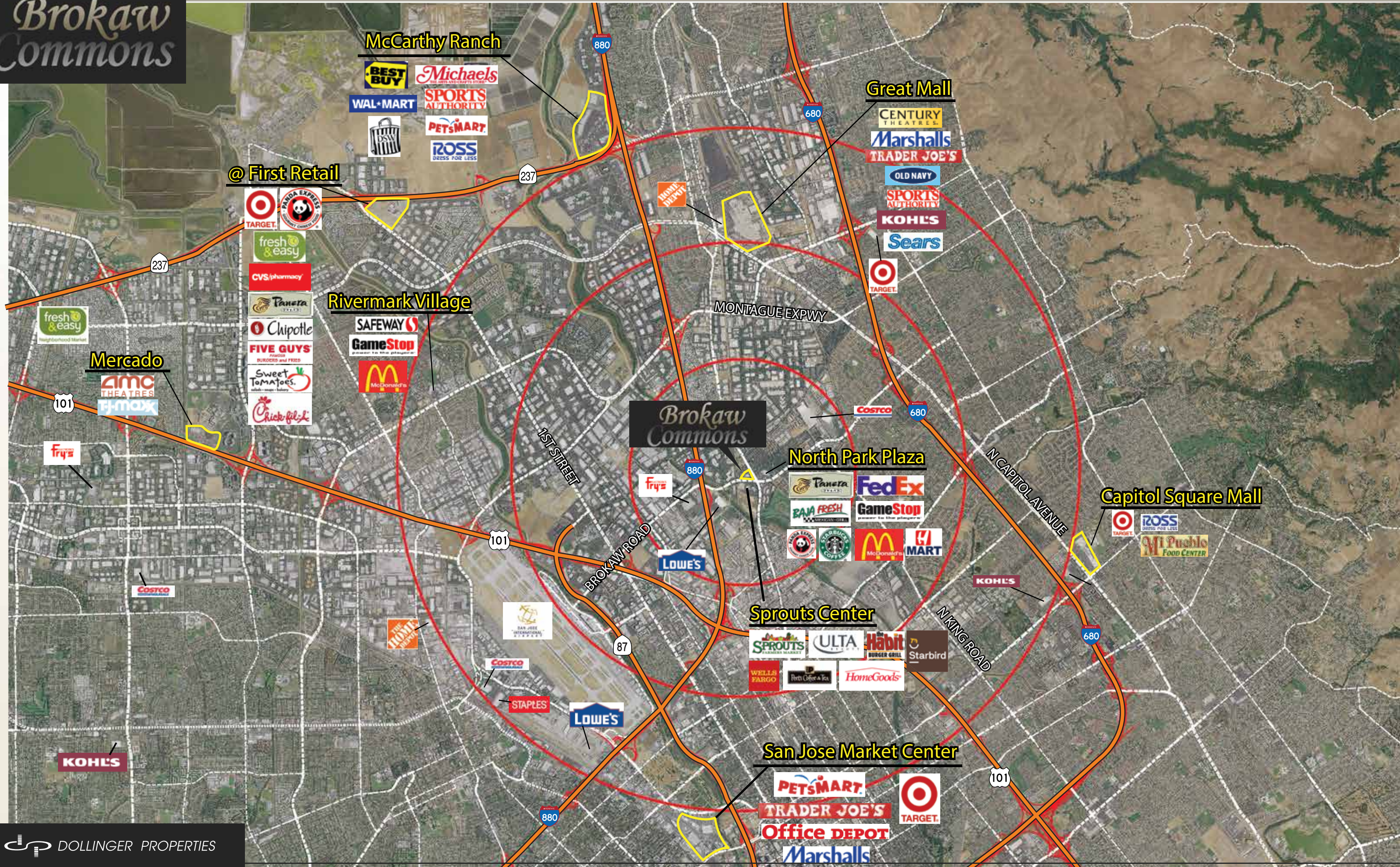
Brokaw Commons

EAST BROKAW ROAD & OAKLAND ROADS, SAN JOSE



Brokaw Commons

EAST BROKAW ROAD & OAKLAND ROADS, SAN JOSE





2017 Demographics

	1 Mile	3 Miles	5 Miles
Population			
Estimated Population (2017)	15,963	198,563	552,268
Projected Population (2022)	16,476	205,483	572,352
Census Population (2010)	35,297,19	381,206.8	1,007,159,
Census Population (2000)	11,864	148,611	458,196
Projected Annual Growth (2017 to 2022)	513 0.6%	6,921 0.7%	20,083 0.7%
Historical Annual Growth (2010 to 2017)	-35,281,22 -14.3%	-381,008,2 -14.3%	-1,006,606 -14.3%
Historical Annual Growth (2000 to 2010)	35,285,32 29741.2	381,058,1 25641.4	1,006,701, 21971.0
Households			
Estimated Households (2017)	5,320	63,794	171,767
Projected Households (2022)	5,641	67,953	183,213
Census Households (2010)	15,290,09	157,047,8	404,690,5
Census Households (2000)	4,076	43,277	133,898
Projected Annual Growth (2017 to 2022)	321 1.2%	4,159 1.3%	11,445 1.3%
Historical Annual Growth (2010 to 2017)	-15,284,77 -14.3%	-156,984,0 -14.3%	-404,518,7 -14.3%
Historical Annual Growth (2000 to 2010)	15,286,01 37498.7	157,004,5 36278.9	404,556,6 30213.7
Average Household Income			
Estimated Average Household Income (2017)	\$157,892	\$133,297	\$128,057
Projected Average Household Income (2022)	\$191,929	\$158,713	\$153,474
Census Average Household Income (2010)	\$107,386	\$98,382	\$91,512
Census Average Household Income (2000)	\$98,242	\$81,325	\$77,184
Projected Annual Growth (2017 to 2022)	\$34,037 4.3%	\$25,417 3.8%	\$25,417 4.0%
Historical Annual Growth (2010 to 2017)	\$50,506 6.7%	\$34,914 5.1%	\$36,545 5.7%
Historical Annual Growth (2000 to 2010)	\$9,144 0.9%	\$17,057 2.1%	\$14,328 1.9%
Median Household Income			
Estimated Median Household Income (2017)	\$123,530	\$109,435	\$101,407
Projected Median Household Income (2022)	\$143,813	\$128,077	\$118,693
Census Median Household Income (2010)	\$94,787	\$84,977	\$77,097
Census Median Household Income (2000)	\$86,886	\$70,867	\$65,578
Projected Annual Growth (2017 to 2022)	\$20,283 3.3%	\$18,642 3.4%	\$17,285 3.4%
Historical Annual Growth (2010 to 2017)	\$28,743 4.3%	\$24,458 4.1%	\$24,310 4.5%
Historical Annual Growth (2000 to 2010)	\$7,902 0.9%	\$14,110 2.0%	\$11,519 1.8%
Per Capita Income			
Estimated Per Capita Income (2017)	\$52,728	\$43,382	\$40,186
Projected Per Capita Income (2022)	\$65,819	\$53,024	\$49,473
Census Per Capita Income (2010)	\$37,586	\$34,675	\$31,191
Census Per Capita Income (2000)	\$34,145	\$23,671	\$22,510
Projected Annual Growth (2017 to 2022)	\$13,091 5.0%	\$9,642 4.4%	\$9,287 4.6%
Historical Annual Growth (2010 to 2017)	\$15,142 5.8%	\$8,707 3.6%	\$8,996 4.1%
Historical Annual Growth (2000 to 2010)	\$3,441 1.0%	\$11,004 4.6%	\$8,680 3.9%
Other Income			
Estimated Families (2017)	4,023	44,504	118,438
Estimated Average Family Income (2017)	\$162,364	\$141,184	\$138,901
Estimated Median Family Income (2017)	\$126,155	\$118,538	\$113,146
Estimated Average Household Net Worth (2017)	\$1,937,94	\$1,681,60	\$1,554,52

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2017 Demographics

	1 Mile	3 Miles	5 Miles
Household Income Distribution (2017)			
HH Income \$200,000 or More	1,368 25.7%	12,710 19.9%	31,315 18.2%
HH Income \$150,000 to \$199,999	765 14.4%	8,469 13.3%	20,725 12.1%
HH Income \$125,000 to \$149,999	411 7.7%	5,696 8.9%	13,977 8.1%
HH Income \$100,000 to \$124,999	544 10.2%	7,761 12.2%	19,138 11.1%
HH Income \$75,000 to \$99,999	437 8.2%	7,004 11.0%	19,340 11.3%
HH Income \$50,000 to \$74,999	774 14.5%	7,321 11.5%	21,450 12.5%
HH Income \$35,000 to \$49,999	339 6.4%	4,281 6.7%	13,319 7.8%
HH Income \$25,000 to \$34,999	220 4.1%	3,251 5.1%	9,922 5.8%
HH Income \$15,000 to \$24,999	237 4.4%	3,295 5.2%	10,371 6.0%
HH Income \$10,000 to \$14,999	79 1.5%	1,862 2.9%	5,796 3.4%
HH Income Under \$10,000	148 2.8%	2,145 3.4%	6,415 3.7%
Race and Ethnicity			
Total Population (2017)	15,963	198,563	552,268
White (2017)	2,202 13.8%	50,942 25.7%	181,364 32.8%
Black or African American (2017)	519 3.3%	6,334 3.2%	17,961 3.3%
American Indian or Alaska Native (2017)	50 0.3%	1,224 0.6%	4,300 0.8%
Asian (2017)	11,940 74.8%	110,552 55.7%	232,577 42.1%
Hawaiian or Pacific Islander (2017)	33 0.2%	666 0.3%	2,231 0.4%
Other Race (2017)	770 4.8%	20,695 10.4%	89,009 16.1%
Two or More Races (2017)	449 2.8%	8,150 4.1%	24,826 4.5%
Not Hispanic or Latino Population (2017)	14,285 89.5%	153,954 77.5%	369,570 66.9%
Not Hispanic White	1,578 11.0%	32,270 21.0%	105,607 28.6%
Not Hispanic Black or African American	487 3.4%	5,760 3.7%	16,210 4.4%
Not Hispanic American Indian or Alaska Native	16 0.1%	397 0.3%	1,196 0.3%
Not Hispanic Asian	11,757 82.3%	108,383 70.4%	227,980 61.7%
Not Hispanic Hawaiian or Pacific Islander	30 0.2%	582 0.4%	1,958 0.5%
Not Hispanic Other Race	119 0.8%	1,616 1.0%	3,465 0.9%
Not Hispanic Two or More Races	298 2.1%	4,946 3.2%	13,154 3.6%
Hispanic or Latino Population (2017)	1,678 10.5%	44,609 22.5%	182,699 33.1%
Hispanic White	624 37.2%	18,672 41.9%	75,757 41.5%
Hispanic Black or African American	32 1.9%	574 1.3%	1,751 1.0%
Hispanic American Indian or Alaska Native	34 2.0%	828 1.9%	3,105 1.7%
Hispanic Asian	183 10.9%	2,169 4.9%	4,596 2.5%
Hispanic Hawaiian or Pacific Islander	3 0.2%	84 0.2%	273 0.1%
Hispanic Other Race	651 38.8%	19,079 42.8%	85,544 46.8%
Hispanic Two or More Races	151 9.0%	3,204 7.2%	11,673 6.4%
Not Hispanic or Latino Population (2010)	35.3 M 100.0%	381.2 M 100.0%	1,007.0 M 100.0%
Hispanic or Latino Population (2010)	1,806 -	44,288 -	181,101 -
Not Hispanic or Latino Population (2000)	10,436 88.0%	105,845 71.2%	287,282 62.7%
Hispanic or Latino Population (2000)	1,429 12.0%	42,766 28.8%	170,914 37.3%
Not Hispanic or Latino Population (2022)	14,744 89.5%	158,563 77.2%	379,991 66.4%
Hispanic or Latino Population (2022)	1,732 10.5%	46,920 22.8%	192,361 33.6%
Projected Annual Growth (2017-2022)	54 0.6%	2,311 1.0%	9,662 1.1%
Historical Annual Growth (2000-2010)	377 2.6%	1,522 0.4%	10,187 0.6%

EAST BROKAW ROAD & OAKLAND ROADS

Brokaw Commons

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